



Real Estate Guide

RESTORE ESSENTIALS

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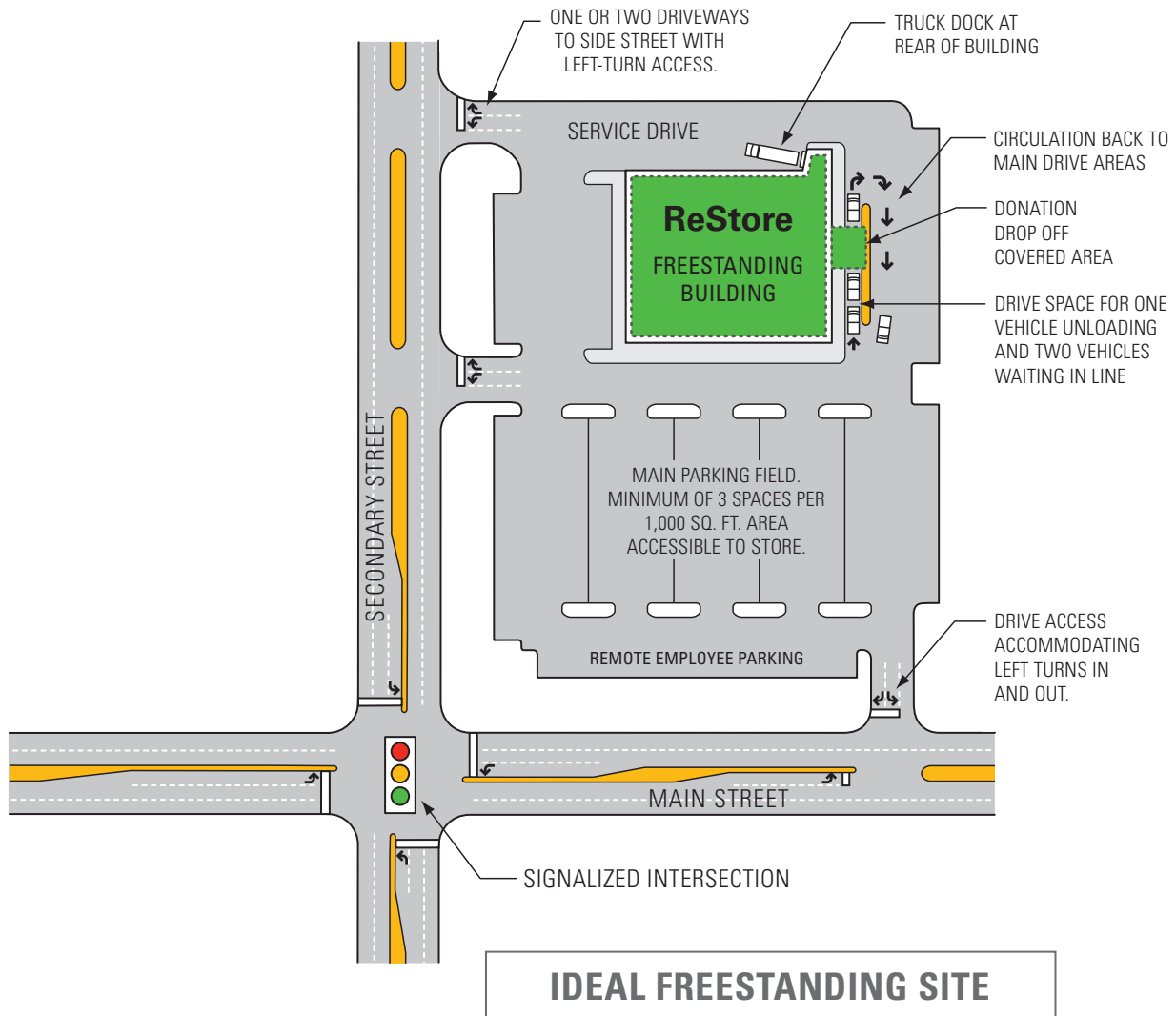
Choosing the right location for a retail store is an extremely complex and often difficult process. There are very important considerations as to where in your trade area to locate a store to attract customers and donors. Visibility, access and the building itself all need to be weighed when making a decision on where to open a new ReStore or relocate an existing one.

National retailers spend millions of dollars on market research and sophisticated real estate professionals to minimize the risk of a bad location decision. Even so, they sometimes make mistakes.

Your real estate selection can have a huge impact on the success of your store. Take your time and go through this process carefully.

Appendix B

Ideal freestanding site



Appendix C

Ideal multi-tenant building site

